

## Official Rules: Yahoo! Developer Network JSConf Contest

THE FOLLOWING PROMOTION IS INTENDED FOR PLAY IN THE FIFTY UNITED STATES AND THE DISTRICT OF COLUMBIA (COLLECTIVELY, THE "ELIGIBILITY AREA") AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO THE LAWS OF THE UNITED STATES. DO NOT ENTER THIS PROMOTION IF YOU ARE NOT LOCATED AND LEGALLY RESIDING IN THE ELIGIBILITY AREA DURING THE ENTIRE TERM OF THIS PROMOTION. SEE BELOW FOR ADDITIONAL ELIGIBILITY RESTRICTIONS.

NO ENTRY FEE OR PURCHASE IS REQUIRED TO PARTICIPATE.

ENTRY IN THIS PROMOTION CONSTITUTES ACCEPTANCE OF THE TERMS OF THESE OFFICIAL RULES.

- 1. About The Promotion:** The Yahoo! Developer Network JSConf Contest (the "Promotion") is a contest in which Yahoo! is inviting developers to submit a YUI 3 Gallery module under the YUI BSD License (each such submission referred to in these rules as a "Module"). Entries will be judged on the basis of their usefulness, uniqueness, quality of code and documentation. Refer to Rule 5 for more information.
- 2. Eligibility:** This Promotion is open to legal residents of the fifty United States and the District of Columbia who are 18 years of age or older and otherwise meet all eligibility requirements in these Official Rules. Entries must likewise meet all submission criteria set forth in these Official Rules in order to be considered. Employees and agents of Yahoo! Inc. ("Sponsor"), its affiliates, subsidiaries, advertising and promotional agencies, any other prize sponsor, and any entity involved in the development, production, implementation, administration or fulfillment of the Promotion (all of the foregoing, together with Sponsor, collectively referred to as "Promotion Entities"), and the immediate family members and persons living in the same households as such individuals, whether related or not, are not eligible to participate or win. Void in overseas U.S. territories, possessions, commonwealths and military installations, and where prohibited by law.
- 3. Promotion Entry:** To enter, visit <http://yuiblog.com/yui3gallerycontest2010/> (the "Promotion Website") between March 5, 2010 at 12:01 AM PDT and March 22, 2010 at 11:59 PM PDT (the "Entry Period"). All of the following five steps must be completed during the Entry Period in order to submit a Module for consideration in this Promotion.
  - i. GitHub Account:** If you are not an existing GitHub account holder, follow the instructions to create a free GitHub account. GitHub is a cloud-based source control system where source code for YUI Library projects are published.
  - ii. GitHub Fork:** You will be required to fork the yui user's YUI 3 Gallery project on GitHub and create your Module as part of that fork.
  - iii. YUILibrary.com Account:** If you are not an existing YUILibrary.com account holder, follow the instructions to create a free YUILibrary.com account. The email address provided in your YUILibrary.com account will be used to communicate with you regarding this Promotion.
  - iv. Contributor's License Agreement ("CLA"):** Visit the YUI Community page at <http://developer.yahoo.com/yui/community/> and follow the instructions to download, print, completely fill out and fax back the CLA to the fax number provided by Yahoo!. A faxed copy of your CLA must be received by the Sponsor prior to the close of the Entry Period for any of your Modules to be considered in this Promotion.
  - v. Module Submission:** Finally, submit your Module for consideration in this Promotion by visiting <http://yuilibrary.com/gallery/developer> and following the instructions through the step entitled "Submitting a CDN Request."

For the purposes of this Promotion and these Official Rules, "receipt" of an entry in this Promotion occurs upon proper completion of all requirements described in Rule 3(i) – 3(v) above (an "Entry"). All Entries become the property of Yahoo!, and none will be acknowledged or returned, except that Yahoo! does not claim ownership or rights in any Module submitted for consideration in this Promotion other than as set forth in the CLA, as further described in Rule 4 below. Any automated computer receipt (such as one confirming delivery of email or a "thanks for entering" message) does not constitute proof of actual receipt of an Entry by Sponsor. The Promotion Entities

assume no responsibility for advising an entrant of an incomplete or otherwise non-compliant submission. Late, unintelligible, incomplete, mutilated or garbled entries will be disqualified.

**4. General Conditions of Entry:** By entering the Promotion, each entrant:

A. agrees to be bound by these Official Rules, which will be posted at the Promotion Website throughout the Promotion, and by the terms of service, conditions of use and/or general rules or guidelines of the YUI Project; and acknowledges that failure to comply with all of the above will result in disqualification from the Promotion;

B. agrees to comply with and be bound by the decisions of the Sponsor and the judges relating to this Promotion, which shall in each case be final and binding in all respects;

C. agrees to the terms of the Contributor's License Agreement ("CLA") for the YUI Project, available at <http://developer.yahoo.com/yui/community/> and incorporated into these Official Rules by reference (except that, in the event of a conflict between these Official Rules and the CLA, these Official Rules will control);

D. WARRANTS AND REPRESENTS THAT: (i) THE MODULE(S) HE/SHE IS SUBMITTING ARE NOT CURRENTLY UNDER CONSIDERATION FOR ANY OTHER AWARD, CONTEST, OR PROMOTION; (ii) HE/SHE WILL NOT OTHERWISE SUBMIT THE MODULE(S) TO ANY OTHER ENTITY FOR ENTRY IN A COMPETITION OR PROMOTION FOR A PERIOD OF ONE YEAR AFTER THE CONCLUSION OF THE PROMOTION PERIOD; and

E. grants to Sponsor and its affiliates, legal representatives, assigns and licensees, the right and permission to copyright (as appropriate), reproduce, encode, store, copy, transmit, publish, broadcast, display, publicly perform, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the entrant's name, address, image, voice, likeness, statements, and biographical material (in each case, as submitted or as edited by Sponsor, in Sponsor's sole discretion), as well as any additional photographic images, video images, portraits, interviews or other materials relating to the entrant and arising out of his/her participation in this competition (with or without using the entrant's name) (collectively, the "Additional Materials") in any media throughout the world for advertising and publicity purposes without additional review, compensation, or approval,

F. forever waives any rights of publicity, rights of privacy, intellectual property rights, and any other legal or moral rights that might preclude Yahoo!'s use of the entrant's Additional Materials or require the entrant's permission for Yahoo! to use them for promotional purposes, and agrees to never sue or assert any claim against the Promotion Entities relating to the Promotion Entities' use of those Additional Materials; and

G. agrees to indemnify and hold the Promotion Entities and their respective subsidiaries, affiliates, officers, directors, agents, co-branders or other partners, and any of their employees (collectively, the "Promotion Indemnitees"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Promotion Indemnitees due to or arising out of the entrant's Entry(ies) or Additional Materials in this Promotion, or the entrant's conduct during and in connection with this Promotion, including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy and defamation.

**5. Judging:** Between March 23-25, 2010, the eligible Entries properly received by the close of the Entry Period will be judged by a panel of YUI engineers. Each Entry will be scored according to the following criteria (the "Judging Criteria"):

**a. Usefulness of the Contribution (50% of total score):** to what extent does this Module appear to have lasting value to the YUI developer community?

**b. Uniqueness of the Contribution (20% of total score):** to what extent is this Module a unique contribution, or a contribution with unique characteristics, relative to other YUI 3 Gallery entries?

**c. Quality of Code (15% of total score):** to what extent is this Module engineered in a way that exemplifies best

practices in frontend engineering?

**d. Documentation (15% of total score):** to what extent do the API docs, user's guide and/or examples (if present) provide guidance to an implementer who would want to use the idea contained in the Module?

The judges reserve the right to select no winner in this Promotion if they determine, in their sole opinion, that there are an insufficient number of eligible, complete, tasteful, or appropriate Entries. The entrant named as a potential winner will be required to execute and return an Affidavit of Eligibility and a Liability and Publicity Release (collectively, an "Affidavit and Release"), together with any other information (such as Social Security Number) that may be required by Promotion Entities in connection with prize verification and fulfillment. Except where prohibited by law, potential winners must return any documentation or required documents requested by the Promotion Entities in connection with Prize fulfillment within 48 hours following attempted notification or prize may be forfeited. Return of any prize/prize notification as undeliverable, or inability of Promotion Entities to contact a potential winner may result in disqualification and selection of an alternate winner using the methods and ranking system described above. In the event of a tie, the tie will be broken by re-judging the tied Entries using an alternate set of judges comprised of different members of the YUI engineering staff. PLEASE NOTE: EVEN IF YOU ARE NAMED OR ANNOUNCED AS THE POTENTIAL PRIZE WINNER IN THE PROMOTION, **YOU HAVE NOT YET WON A PRIZE.** A POTENTIAL WINNER IS SUBJECT TO VERIFICATION, AND MUST MEET ALL ELIGIBILITY REQUIREMENTS BEFORE A PRIZE WILL BE AWARDED.

**6. Prize:** One Prize winner will receive a ticket for JSConf 2010, to be held in Arlington, VA on April 17-18, 2010; and a \$500 gift certificate good for travel from Expedia.com. Approximate retail value of Prize: \$1,000.

Except as specifically provided herein, Prize package does not include airfare, lodging, taxes, insurance, telephone charges, personal expenses, ground transportation, gratuities, passenger facility charges (PFCs), departure taxes, incidental charges, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the prize winner. JSConf 2010 is subject to change and/or cancellation. Prize cannot be used in conjunction with any other promotion or offer. Prize may not be transferred or assigned except by Sponsor. Any portion of a prize note used by a winner is forfeited. Only listed Prize will be awarded and no substitutions, cash equivalents or redemptions will be made, except that Sponsor reserves the right to substitute any prize package with another prize of equal or greater value in the event that the advertised prize (or any component thereof) is not available. Expenses not specifically stated above, together with the reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a prize, are the sole responsibility of the winner of that prize. Yahoo! expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prizes awarded. Yahoo! makes no representations or warranties concerning the appearance, safety, or performance of any prize awarded. Restrictions, conditions, and limitations apply. Promotion Entities will not replace any lost or stolen prize items.

**7. General Conditions:** This Promotion is governed by the laws of the United States. All federal, state and local laws and regulations apply. Sponsor reserves the right at its sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Promotion or any Yahoo! website; (b) violating the Official Rules; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Yahoo! property or service, or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Further, Sponsor reserves the right to disqualify any Entry which, in Yahoo!'s sole opinion, is deemed to be offensive; disparaging to the Sponsor or portraying Sponsor in a negative, libelous, slanderous, or inflammatory manner, or which is otherwise inappropriate in any way for this Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

By accepting prize, winner agrees to release and hold harmless Promotion Entities, and their respective parents, companies, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damage of any kind to persons, including but not limited to death, or property, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation in this

Promotion, or while traveling to, preparing for or participating in any prize-related activity.

**8. Limitations of Liability:** The Promotion Entities assume no responsibility for any computer, online, telephone transmission or technical malfunctions that may occur during participation in the Promotion, or for theft, destruction or unauthorized access to, or alteration of, Entry Materials. Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by website users, Promotion participants or any of the equipment or programming associated with or utilized in the Promotion; or for any technical or human error which may occur in the processing of submissions in the Promotion. Promotion Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players or browsers, whether on account of technical problems, traffic congestion on the Internet or at any website, or on account of any combination of the foregoing (including but not limited to any such problems which may result in the inability to access the Promotion Website or any website submitted in connection with an Entry in this Promotion). Promotion Entities are not responsible for any injury or damage to participants or to any computer related to or resulting from participating or downloading materials in this Promotion. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Promotion Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion and select winners from among that portion of the Promotion that has not been compromised, if any.

**9. Privacy:** By entering the Promotion, you agree to Yahoo!'s use of your personal information as described in Yahoo!'s Privacy Policy, located at <http://info.yahoo.com/privacy/us/yahoo/promotions/details.html>.

**10. Winners List:** The names of the Prize winners may be obtained between March 25, 2010 and no later than June 25, 2010 by sending a self-addressed stamped envelope to: Yahoo! Developer Network JSConf Contest, Winners List Requests, Attn: Thomas Sha, 701 First Avenue, Sunnyvale, CA, 94089..

**11. Official Rules:** For a copy of the Official Rules, print this web page or send a self-addressed, stamped envelope to: Yahoo! Developer Network JSConf Contest, Official Rules Requests, Attn: Thomas Sha, 701 First Avenue, Sunnyvale, CA, 94089. Requests received after the close of the Entry Period will not be honored.

**12. Sponsor:** Yahoo! Inc., 701 First Avenue, Sunnyvale, CA 94089.